

Remember Though, **Traffic is Useless Unless You Are Monetizing It.**
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Mass Traffic Methods

Content Marketing

Blog

Guest Articles

Interviews

Web 2.0 Properties

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Where is your audience hanging out

Twitter

Tech Savy

Athletes

Celebrities

Facebook

Almost everyone else

LinkedIn

B2B

Pinterest

Female

What media fits the platform

Snippets

Pictures

Videos

Blog Post

Paid Advertising

Google

Worlds Largest Search Engine

90% Reach of All Internet Users

Incorporates many Google properties

Youtube

Blogger

Gmail

2 Million+ other websites

Facebook

Worlds Largest Social Media Site

51% Reach of all Internet user